



bio
DIVERSIDAD
diversity

convocatoria
abierta
call for entries
OPEN
2020

 @escuchamivozpostercontest

 @conescuchamivoz

 @postersemv

 @postersemv



2020 INTERNATIONAL POSTER CONTEST XIX EDITION

“**A**ll designers, graphic artists, visual and plastic artists or unrestricted age and gender may participate. Each participant will be able to submit up to 10 posters.

2.- Requires registration in www.escuchamivoz.org page starting March 15th 2020. Please see our privacy notice before registering link. System generates an account which requires your activation by clicking a link send to your email, please be sure to review your spam and be sure to have our email account in your address book to avoid this delay. However, if you have any trouble do not hesitate to contact us.

3.- Should send their poster (s) through the same website as far: 2953 x 4134 pixels at 150 dpi in RGB (50 x 70 cm at 150 dpi in RGB). VERTICAL FORMAT. in JPG Format not longer than 10MB per poster. The posters that are sent without meeting this requirement will be disqualified and lose the opportunity to spend the jury process.

4.- It is very important to carefully read the BRIEF and most of the FRAMEWORK also the informative links that expose and deepen on bioDIVERSITY, this will give you the knowledge on the subject and is highly valuable material for conception and development of your ideas.

5.- The call will be open from March 15th until July 25, 2020.

6.- We do not grant cash awards or material goods. The best 50 posters will be selected by an international jury and will be part of traveling exhibitions inside the country and probably in other countries in the world (You can have a poster exhibition in your country if you want! – write to us for further information to: posters@escuchamivoz.org). Take a look BLUE CAUSE AWARD and get involved!.

7.- The jury will meet online during the month of August 2020. If your poster is selected you will have a copy of our print edition without cost we only ask you to cover the amount of shipping.

8.- Also, if you send to us a poster and you are not selected we will send to you an electronic certificate by e-mail. If you are a selected designer your certificate will be send you electronically.

9.- Posters must be sent from your authorship. By submitting your (s) sign (s) you confirm that the design was done by you and does not contain elements that could damage the intellectual property of a third party.

CALL FOR ENTRIES 2020

10.- By submitting your poster to this contest, assign the rights to admit: A Toda Voz A.C. for your (s) sign (s) are used (s) to be displayed (s), promoted (s), broadcast (s), and / or published (s) in any print or electronic media, for education , advocacy, outreach and fundraising for all activities related to this contest.

11.- Each author is responsible for his work and at all times retains the right to ownership of his work and will always be recognized and announced. We will notify you whenever your work will be displayed, reproduced or disseminated in any form.

12.- Please do not post your (s) sign (s) in social networks until the jury has given its verdict.

13.- Posters must be original but not necessarily unpublished.

14.- The names of the selected designers will be announced during the month of September 2020.

15.- The exhibitions will start from October 2020 and we will go announcing the schedule as it develops the agenda of the venues.

<https://www.escuchamivoz.org/convocatoria-call-for-entries>

FRAMEWORK

<https://www.escuchamivoz.org/marco-referencial-framework>

In 1985, the entomologist, biologist and humanist Edward O. Wilson, defined for the first time the term biodiversity:

"Biodiversity or biological diversity refers to all the variety of life on the planet. This refers to the wide range of animals and plants, the place where they live and the environments that surround them throughout the world."

The same author introduced in 1988 the concept of biophilia, which refers to the suffering of the human being due to the destruction it causes on the planet.

According to the UN report published in May 2019:

"More than a third of all marine mammals, 40% of amphibian species and 33% of corals are threatened by the impact of human activity on nature."

75% of terrestrial ecosystems and **66%** of marine ecosystems are seriously altered.

More than **85%** of the wetlands that existed in the year **1700** have been lost.

According to the International Union for the Conservation of species (IUCN) in 2019 it warned that **28,000** species are in danger of extinction.

The conclusion of the UN and various experts, humanists and observers of human interaction with nature, conclude that the only way to reverse this trend is to change the way in which we have been relating to our environment and to nature itself. In this sense, we must pay attention to the growing cultural homogenization that is described as a process in which the culture of the strongest invades other manifestations imposing their own processes and decisions, as the only way to interact with the environment, with other species, with the human being and the planet in general.

In the UN 2030 agenda for the first time, culture is named as the main axis to safeguard nature and reverse the effects of climate change. Also, it refers to the value that native peoples contribute in this regard.

Renowned thinker and scholar **Noam Chomsky**, in the link attached to this description regarding globalization, refers to what the great economist **Thorstein Veblen** called: **"manufacturing consumers."**

The devastation of natural ecosystems are directly related to the human consumption of products and services worldwide.

That is why this year, our call is in favor of observing the relationship that exists between the inability to accept the diversity of expressions, cultures, concepts and diverse ways of thinking, which lead us to relate to the environment in different ways, and the political and economic processes that insist on imposing a homogenization of human activities, which are obeying only economic interests without taking into account the impact against the survival of all species on the planet, including humans.

INSPIRATION RESOURCES

POETRY

MUSIC

CALLE 13

DERECHO DE NACIMIENTO

CANTO PAL QUE ESTÁ DESPIERTO

PARADISE

ESPUMA & ARRECIFE

PALMAR

LOVE AND HATE

ANGUS & JULIA STONE

ISLANDS

HOLOCENE

TALKS

NOAM CHOMSKY

HOW WOLVES CHANGE RIVERS

[His Epic Message Will Make You Want to Save the World | Short Film Showcase](#)

[Can people have a positive impact on biodiversity? | Kina Murphy | TEDxABQ](#)

BRIEF

<https://www.escuchamivoz.org/brief>

The ability to recognize differences is the first step towards respecting nature. Without this capacity, the impulse to impose a single way of thinking and acting becomes the devastation of all ecosystems in order to obtain homogenization that benefits only a few, and threatens the survival of species, including human life. The over exploitation of natural resources without taking care of the balance will leave us desolate.

Without diversity there is no evolution, without evolution, there will be no survival.

Some specific points that you can address in your poster:

- Forest Devastation
- Cultural homogenization
- On exploitation of resources.
- Displacement of native peoples by mega corporate projects.
- Biodiversity preservation.
- Contribution of native peoples to the nature's preservation.
- Endangered species.
- Respect for the diversity of cultural expressions.
- Respect for ecological activism.
- Caring for bees and insects in general.

AWWARDS

The best 50 posters will be part of our exhibitions in Mexico and other cities around the world.

Your poster will be part of a printed edition and a free copy will be sent to you. We only ask you to cover the cost of the shipment.

Digital certificate of participation and, where appropriate,

posters@escuchamivoz.org

selected designer .

This year we are preparing other surprises that we will be announcing

GET INVOLVED!

CAUSA AZUL AWWARD

<https://www.escuchamivoz.org/causa-azul>

In keeping with the values of the Blue Class Spirits company, as well as a genuine desire to share and give back to social development, Blue Cause Foundation, a non-profit civil association that seeks to contribute to improve the living conditions of people who in their work and characteristics they preserve the artisan traditions. The Blue Cause award, created by the Listen to My Voice initiative and the association, seeks to highlight the enormous cultural value of local crafts, as well as its projection and what it can contribute at an international level.

Your poster can become a handmade piece!.

Create an account and begin with your poster!

Are you interesting in collaborate with us?
send us an email

posters@escuchamivoz.org



**LOG IN
NOW!**

techsoup

NGOsource



**Miller Center
GSBI Alumni**

posters@escuchamivoz.org